



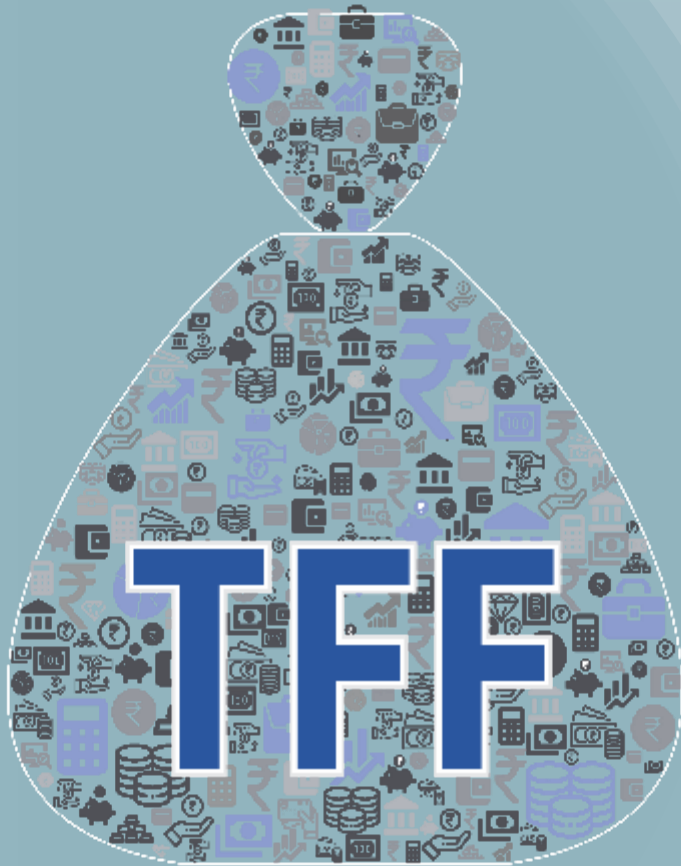
# THE FINANCE FEST

The Gateway to Financial World

[www.thefinancefest.com](http://www.thefinancefest.com)

An event by Dial Me Now Online Pvt Ltd. | Mob. : 92523 92523 | [www.thefinancefest.com](http://www.thefinancefest.com)

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**THE FINANCE FEST**

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# Prime Objectives

- To bring all the financial products and services under one roof.
- The exhibition will bring together the exhibitors (sellers) and visitors (buyers) by helping buyers find the right providers of products and services while helping sellers to enhance their sales and improve the efficiency of their marketing channels.
- To provide a platform to the exhibitors to develop their business by enhancing their brand image and visibility and reaching out to new customers.
- To help the visitors by making them aware and educating about their financial needs and goals and fulfil them through availing the services of our exhibitors.
- To make visitors get acquainted with cutting-edge tools and technologies of financial markets which guides in making right investment decisions.
- To provide a juncture to visitors (B2B) on various business partnership opportunities in financial markets.
- To provide visitors (B2C) on the spot with best option of any product or service as per their eligibility.

**One-of-its-kind  
Exhibition happening  
For the first time in  
Jaipur & Rajasthan**

**A 3-day spectacular  
event committed to  
spread financial  
awareness and bring  
about financial  
revolution.**

**TFF is dedicated to fulfil  
financial needs of public  
at large & thereby  
leading to financial  
freedom & financial  
inclusion.**

# Who Can Exhibit

## ❖ Banks

- Government Banks
- Private Banks
- Small Finance Banks
- Co-Operative Banks (on selective basis)

## ❖ Credit Bureaus

## ❖ Credit Rating Agencies

## ❖ Financial Institutions

## ❖ Financial Media-Online/Offline

- Business Channels
- Business Newspapers & Magazines
- Financial Portals, Aggregators & Apps
- Financial Advertising & PR Agencies
- Financial Database & information Services

## ❖ Fintech Companies

- E-wallets & Payment Gateways
- Cyber Security
- Digital Signature
- Block Chain/DLT
- Robo-Advisory

## ❖ Housing Finance

- Housing Finance Companies
- Housing Finance DSAs

## ❖ Insurance

- General Insurance Companies
- Health Insurance
- Insurance Agents/Consultants
- Insurance Brokers
- Life Insurance Companies
- Online Insurance Companies
- Online Insurance Aggregators

## ❖ Loans

- NBFCs - Local & National
- Online NBFCs
- P2P NBFCs
- DSAs
- Finance Brokers
- Project Finance Consultants

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# Who Can Exhibit

## ❖ Mutual Funds

- Mutual Fund AMCs
- Mutual Fund Advisors
- Online Mutual Fund Portals

## ❖ Professionals

- Chartered Accountants
- Company Secretaries
- Cost & Management Accountants
- Insolvency & Bankruptcy Consultants
- Tax Consultants

## ❖ Shares & Stocks

- Exchanges
- Stock Brokers
- Commodity & Currency Brokers
- Depository Participants
- Portfolio Managers
- Research Analysts
- Merchant Bankers
- Algo Developers

## ❖ Support Services

- Accounting Software
- Collection & Recovery Agent
- Financial Software Providers
- Foreign Exchange

## ❖ Training Institutes/Academia

## ❖ Investment / Wealth Management & Financial Planning

- Investment Consultants
- Wealth Managers
- SEBI Registered Investment Advisors
- Certified Financial Planners (CFP)

## ❖ Chambers, Associations, Trade Bodies & Networking Platforms

## ❖ Funding Partners

- Venture Capitalist
- Private Equity
- Angel Investors
- Alternative Investment Funds
- Crowd Funding



THE FINANCE FEST

- 
- Enriching brand image and visibility
  - Collecting business leads/databases
  - Penetrating new markets and territories
  - Reaching out to customers, never reached through regular marketing means
    - Distributing promotional materials
  - Getting acquainted to future partners or resellers
  - Educating clients on the benefits of products or services
  - Enhancing the awareness of company and capabilities
    - Generating business
  - Introducing new products and services
  - Maintaining relations with existing customers
  - Networking with key-players in the market

**Why Should  
You Exhibit ?**

FINANCE FEST



# Why Should One Visit ?

To get aware and know about the financial needs and goals and fulfil them through availing the services of our exhibitors.

To access and evaluate a wide array of financial products and services and make informed investment decisions by interacting with the lenders, product providers and distributors.

The ultimate platform for investors to gain valuable insights on personal finance, wealth creation and various facets of investing from the industry leaders.

To Explore new financial business partnership avenues

To look for opportunities in setting up your own sub - broking/ franchisee/ agency/ distribution business

Outstanding networking opportunities

To Explore the latest fintech tools and software

To obtain an overview of the market and financial ecosystem

To get the best deals from the exhibitors

THE FINANCE FEST

# Partnership Opportunities

## Supporting Partner (Non-Exclusive) Gold – INR 9 Lacs

- Stall Space of 2 Stalls of 3X2 mtr at TFF
- Your Company's Logo on The Finance Fest website as Supporting Partner
- Your Company's marketing material or promotional item included in the visitors' bag
- Your Company's logo in publicity campaign (Print Media, Digital Media, Outdoor, Email campaign, Printed Literature and on invitation passes)
- Venue branding - in and around exhibition area including backdrop of conference stage
- Your Company's Ad/ Marketing AV (30 sec) to be played on LED screens in Exhibition area min 6 times per hour per day
- 50000 Bulk SMS

## Title Partner/Presenter (Exclusive) Platinum – INR 15 Lacs

- Stall Space of 3 Stalls of 3X2.5 mtr at TFF
- Your Company's Logo on The Finance Fest website as Title Partner/Presenter
- Your Company's marketing material or promotional item included in visitors' bag
- Your Company's logo in publicity campaign (Print Media, Digital Media, Outdoor, onsite branding, email campaign, printed literature and on invitation passes)
- Venue branding -in and around exhibition area including backdrop of conference/prize distribution stage\*
- Your Company's Ad/ Marketing AV (30 sec) to be played on LED screens in Exhibition area min 10 times per hour per day
- 1 Lac Bulk SMS

## Associate Partner (Non-Exclusive) Silver – INR 4 Lacs

- Stall Space of 1 Stall of 3X2 mtr at TFF
- Your Company's Logo on The Finance Fest website as Associate Partner
- Your Company's logo in publicity campaign (Print Media (Paper Advt. 2 Times), Digital Media, Outdoor, Email campaign and Printed Literature)
- Your Company's Ad/ Marketing AV (30 sec) to be played on LED screens in Exhibition area min 3 times per hour per day
- 25000 Bulk SMS
- Coupons: Tea/Coffee



# Other Partnership Opportunities

## Logo Partner INR 2 Lacs

- Stall Space of 1 Stall of 2x2 mtr at TFF
- Your Company's Logo on The Finance Fest website as Logo Partner
- Your Company's logo in publicity campaign (Print Media (Paper Advt. 2 Times), Digital Media, Outdoor, email campaign, printed literature )

## More Branding Options

- Co-Branding at Customer Registration Counter for 3 days - INR 100,000/-
- Flex Branding at Various locations inside the venue @ INR 1000/sq feet for 3 Days.
- Co-branding of Flex Gate at the entrance of the Hall @ INR 150000/-
- Visitor Bag Sponsor @ INR 200000/-
- Company's Ad / Marketing AV to be played on LED screens in Exhibition area (cost per 10 sec slots) - INR 250/-  
(minimum booking of 20 slots)

## Stall Booking INR 10000/sq mt

- Minimum stall booking is 4 Sq mtr
- Includes : 1 Table, 2 Chairs, Fascia, One Power Point, 3 Spot Light, 1 Dustbin



# THE FINANCE FEST -2020

13-14-15 March - 2020  
BM Birla Auditorium, Jaipur

## STALL TARIFF - 3 DAYS

Stall Size	Rate	Rate with GST
2 x 2 mtr	₹ 40000 /-	₹ 47200 /-
3 x 2 mtr	₹ 60000 /-	₹ 70800 /-
3 x 2.5 mtr	₹ 75000 /-	₹ 88500 /-

## MUSEUM GROUND FLOOR



# Floor Plan & Tariff

“ You must gain control over your money or the lack of it will control you forever.”

- Dave Ramsey

Thank You